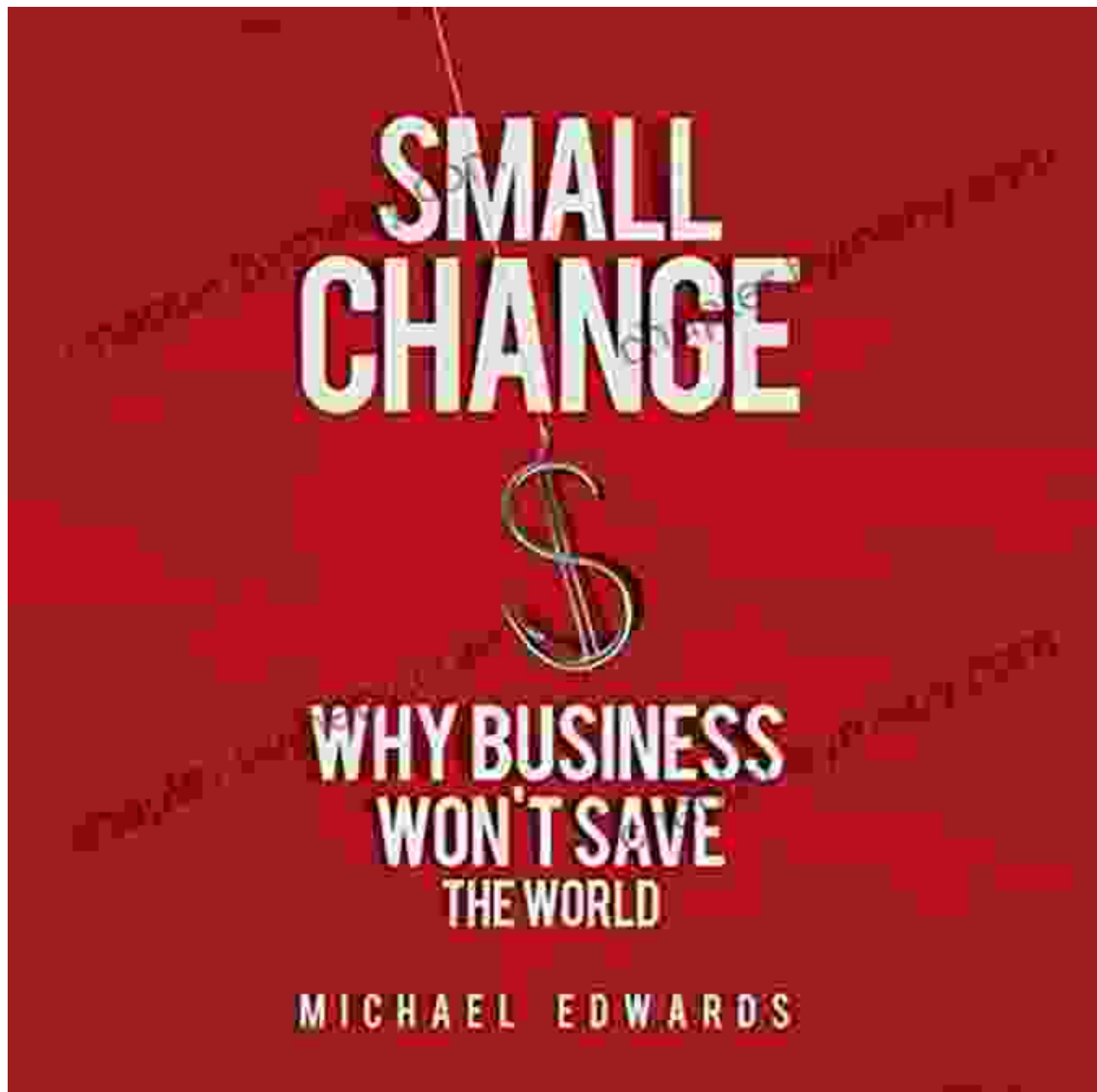


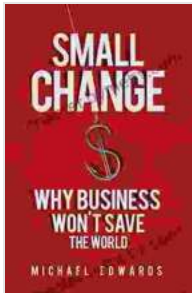
Why Business Won't Save the World

A Provocative Look at the Limits of Capitalism and the Urgent Need for a New Economic Paradigm



In his groundbreaking book, "Why Business Won't Save the World," renowned economist and author John Perkins argues that the pursuit of

profit above all else is driving us to the brink of ecological collapse and social unrest.



Small Change: Why Business Won't Save the World

by Michael Edwards

★★★★☆ 4.1 out of 5

Language : English
File size : 2076 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 145 pages
Lending : Enabled



Perkins, a former economic hitman for the U.S. government, has witnessed firsthand the devastating consequences of corporate greed and exploitation. In this eye-opening exposé, he reveals the hidden machinations of the business world and the ways in which it undermines our planet and its people.

Through compelling case studies and incisive analysis, Perkins exposes the following:

- **The disconnect between corporate profits and social well-being:** Companies often externalize their costs onto society, such as pollution and climate change, while reaping the profits.
- **The illusion of "sustainable" capitalism:** While some businesses claim to be environmentally conscious, Perkins argues that their

actions fall short of addressing the systemic issues that drive environmental degradation.

- **The commodification of human life:** Capitalism treats people as commodities, leading to widespread inequality, poverty, and human rights abuses.

Perkins contends that the current economic system, based on the belief that endless growth is possible on a finite planet, is unsustainable. He challenges the assumptions of traditional economic models and proposes that we need a new paradigm that prioritizes environmental sustainability, social justice, and human well-being.

Far from being a pessimist, Perkins offers hope and inspiration. He explores alternative economic models, such as cooperative ownership, the circular economy, and degrowth, that offer a viable path forward.

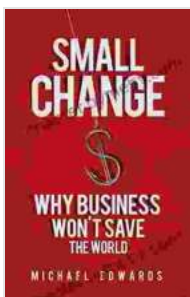
Key Features:

- **In-depth analysis:** Perkins draws on his extensive experience and research to provide a comprehensive critique of the limitations of capitalism.
- **Case studies:** The book is filled with real-world examples that illustrate the dangers and failures of corporate-driven profit-seeking.
- **Solutions-oriented:** Perkins offers practical solutions and alternatives to the current economic system.
- **Accessible writing:** The book is written in an engaging and easy-to-understand style, making it accessible to readers from all backgrounds.

Read "Why Business Won't Save the World" today to gain a deeper understanding of the challenges facing our planet and to discover a path towards a more just and sustainable future.

Author Bio:

John Perkins is an economist, author, and former economic hitman for the U.S. government. His previous books include "Confessions of an Economic Hit Man" and "New Confessions of an Economic Hit Man." Perkins is a leading critic of corporate capitalism and an advocate for social and environmental justice.



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