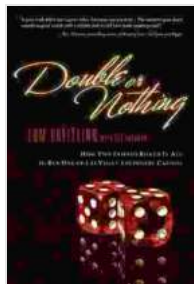


How Two Friends Risked It All To Buy One Of Las Vegas Legendary Casinos



Double or Nothing: How Two Friends Risked It All to Buy One of Las Vegas' Legendary Casinos by Tom Breitling

★★★★☆ 4.2 out of 5

Language : English
File size : 1307 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 256 pages



In 2000, two friends, Phil Ruffin and Lorenzo Fertitta, risked it all to buy one of Las Vegas' legendary casinos, the Stratosphere Tower. The casino was in financial trouble, and the friends knew that they were taking a big risk. But they also knew that the Stratosphere Tower was a one-of-a-kind property, and they were confident that they could turn it around.

Ruffin and Fertitta had known each other for years, and they had a long history of working together. They had both made their fortunes in the casino industry, and they were both known for their risk-taking. When they heard that the Stratosphere Tower was for sale, they knew that they had to make a move.

The friends put together a group of investors and made an offer to buy the casino. The offer was accepted, and in 2000, Ruffin and Fertitta became

the new owners of the Stratosphere Tower.

The friends immediately began to make changes to the casino. They renovated the rooms, added new restaurants and bars, and built a new casino floor. They also began to market the casino more aggressively, and they quickly turned the Stratosphere Tower into a popular destination for tourists and locals alike.

Today, the Stratosphere Tower is one of the most successful casinos in Las Vegas. The friends' risk paid off, and they have created a lasting legacy in the city.

The story of Ruffin and Fertitta is a testament to the power of friendship and risk-taking. The friends were willing to put it all on the line to pursue their dream, and they ultimately achieved great success.

The Stratosphere Tower

The Stratosphere Tower is a 1,149-foot-tall observation tower and casino hotel in Las Vegas, Nevada. It is the tallest freestanding observation tower in the United States, and the second-tallest in the Western Hemisphere. The tower offers panoramic views of the Las Vegas Strip and the surrounding desert.

The Stratosphere Tower was built in 1996, and it quickly became a popular destination for tourists. The tower features three observation decks, a revolving restaurant, and a number of thrill rides. The tower is also home to the world's highest bungee jump, which is located at the top of the tower.

The Stratosphere Tower has been featured in a number of movies and television shows, including "Mission: Impossible - Ghost Protocol" and "Fear and Loathing in Las Vegas." The tower is also a popular spot for weddings and other special events.

Phil Ruffin

Phil Ruffin is a businessman and philanthropist who is best known for his ownership of the Stratosphere Tower in Las Vegas. Ruffin was born in Wichita, Kansas, in 1943. He started his career in the casino industry in the 1970s, and he quickly became one of the most successful casino owners in the country.

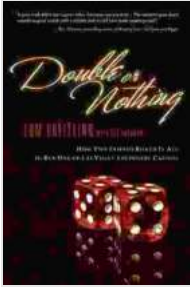
Ruffin is a well-known philanthropist, and he has donated millions of dollars to a variety of charities. He is also a major supporter of the Republican Party.

Lorenzo Fertitta

Lorenzo Fertitta is a businessman and philanthropist who is best known for his ownership of the Stratosphere Tower in Las Vegas. Fertitta was born in San Diego, California, in 1969. He started his career in the casino industry in the 1990s, and he quickly became one of the most successful casino owners in the country.

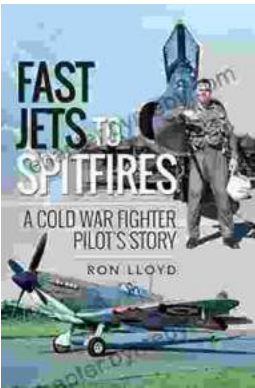
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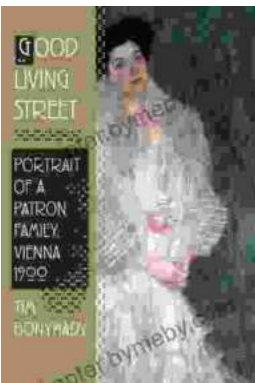
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