

How All Japan Pro Wrestling Survived The Year 2000 Roster Split

The Roster Split

In the early 2000s, All Japan Pro Wrestling (AJPW) was facing a number of challenges. The company had been hit hard by the financial crisis that had swept through Japan in the late 1990s, and attendance at shows was declining. In addition, the company was struggling to keep up with the competition from other promotions, such as New Japan Pro-Wrestling and Pro Wrestling NOAH.



Ganbaru : How All Japan Pro Wrestling Survived the Year 2000 Roster Split by Meredith Russo

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In an attempt to address these challenges, AJPW decided to split its roster into two separate units: the "Zero-One" unit and the "Burning" unit. The Zero-One unit was led by Toshiaki Kawada and featured a number of younger wrestlers, while the Burning unit was led by Keiji Mutoh and featured a number of more experienced wrestlers.

The roster split was a controversial decision, but it ultimately proved to be a success. The Zero-One unit quickly became one of the most popular wrestling units in Japan, and the Burning unit also helped to attract new fans to AJPW.

The Challenges

The year 2000 was a tumultuous time for AJPW. In addition to the roster split, the company was also facing a number of other challenges, including:

- A decline in attendance
- Financial difficulties
- Competition from other promotions

Despite these challenges, AJPW was able to survive and thrive. The company's management made a number of smart decisions, including the roster split, and the wrestlers continued to put on high-quality matches. As a result, AJPW was able to regain its status as one of the top wrestling promotions in Japan.

The Success

AJPW's success in the year 2000 was due to a number of factors, including:

- The roster split
- The quality of the matches
- The dedication of the wrestlers
- The support of the fans

AJPW is a testament to the power of perseverance. Despite facing a number of challenges, the company was able to survive and thrive. AJPW is a true success story, and its story is one that should inspire all of us.

The year 2000 was a turning point for AJPW. The company was able to overcome a number of challenges and regain its status as one of the top wrestling promotions in Japan. The future of AJPW is bright, and the company is poised for continued success in the years to come.



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